



# WEBSITE ADVERTISING CONTRACT

Please complete this advertising contract and fax it back to (616) 940-8216, Attn: Sarah Williams, or e-mail it to [sarahw@grar.com](mailto:sarahw@grar.com). For checks, please make your check out to 'GRAR' with 'Ad space' in the memo line, then mail payment & contract to:

Grand Rapids Association of REALTORS  
660 Kenmoor Ave. SE  
Grand Rapids, MI 49546  
Attn: Sarah Williams

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Amount: \_\_\_\_\_ Payment Type:  VISA  AMEX  MC  Check

Name on Credit Card: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

<u>ADVERTISING OPTIONS</u>	<b>3-Month Run</b>	<b>6-Month Run</b>	<b>12-Month Run</b>
<b>Homepage Sponsorship*</b>			
Position 1: 515 x 100 px	__ \$990/mo	__ \$880/mo	__ \$780/mo
Position 2: 370 x 100 px	__ \$850/mo	__ \$750/mo	__ \$650/mo

*\*Position 1 & Position 2 of the homepage limited to a maximum of three (3) vendors*

<b>Subpage Sponsorship*</b> (5 placements total: Why West Michigan; Buying & Selling Tips; Schools; News & Stats; Inside GRAR)			
Position 1: 180 x 200 px	__ \$500/mo	__ \$480/mo	__ \$390/mo
Position 2: 670 x 100 px	__ \$490/mo	__ \$470/mo	__ \$380/mo

*\*Position 1 & Position 2 of the subpages limited to a maximum of five (5) vendors*

**Desired date range of advertisement run (Please list month, date, year):**

FROM \_\_\_\_\_ TO \_\_\_\_\_

**Please e-mail website logo/artwork to [sarahw@grar.com](mailto:sarahw@grar.com). Ad artwork should be sized at web resolution dpi and 370 x 100 pixel dimensions. All images must be in JPG format.**

NOTE: Prices are subject to change until receipt of the written agreement and payment in full. The Grand Rapids Association of REALTORS® reserves the right to reject any advertisement for any reason, and makes no representation as to the number of hits/visits an advertiser will receive. Ad fees are non-refundable. *I acknowledge upon submitting this contract that I have read and accepted the terms and conditions of this contract.*

**ATTENTION, AFFILIATE MEMBERS – GRAR will offer a 10% discount on all advertising rates for our affiliate members! Thank you for being an affiliate member of GRAR!**

Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

GRAR Staff Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Thank you for advertising with the Grand Rapids Association of REALTORS®!***