

Greater Regional Alliance of REALTORS®
Comparative Activity Report
July 2025

Note: This report reflects closed sales and current activity (sales written) in Muskegon County.

July New Listings	2025	2024	% Chg	Current Listings	Avg DOM	
Residential	309	290	6.6%	Residential	439	113
Multi-Family	8	10	-20.0%	Multi-Family	22	82
Vacant Land	36	44	-18.2%	Vacant Land	145	256
YTD New Listings				Total	606	
Residential	1,673	1,625	3.0%			
Multi-Family	63	58	8.6%			
Vacant Land	244	256	-4.7%			

Months of Inventory of Homes Based on Pending Sales 1.7

July CLOSED Sales	Units	% Chg	2025 Volume	% Chg	Avg DOM	2024 Units	2024 Volume	Avg DOM
Residential	206	-2.4%	65,366,761	22.7%	29	211	53,291,261	29
Multi-Family	5	-28.6%	815,450	-83.0%	25	7	4,787,550	58
Vacant Land	29	3.6%	1,845,950	-20.1%	102	28	2,311,300	81
Total All Sales	240	-2.4%	68,028,161	12.6%		246	60,390,111	

Year-to-Date CLOSED Sales	Units	% Chg	2025 Volume	% Chg	2024 Units	2024 Volume
Residential	1,268	.1%	345,793,670	11.4%	1,267	310,400,409
Multi-Family	36	16.1%	7,235,636	-22.8%	31	9,372,253
Vacant Land	133	-16.9%	10,724,680	-20.3%	160	13,450,965
Total All Sales	1,437	-1.4%	363,753,986	9.2%	1,458	333,223,627

Stats based on CLOSED Sales	July			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	317,314	252,565	25.6%	272,708	244,988	11.3%
Avg Sale Overall	283,451	245,488	15.5%	253,134	228,548	10.8%

July Pending Sales

	2025			2024		
	Units	% Chg	Volume	% Chg	Avg DOM	
Residential	256	13.8%	76,134,630	19.8%	32	225
Multi-Family	6	20.0%	1,664,800	43.6%	26	5
Vacant Land	29	61.1%	2,865,500	3.3%	61	18
Total All Sales	291	17.3%	80,664,930	19.5%		248

Year-to-Date PENDING Sales

	2025			2024		
	Units	% Chg	Volume	% Chg	Units	Volume
Residential	1,450	4.5%	402,328,033	14.3%	1,387	351,847,113
Multi-Family	45	32.4%	9,862,300	-7.2%	34	10,629,903
Vacant Land	157	-23.8%	12,972,950	-34.9%	206	19,915,608
Total All Sales	1,652	1.5%	425,163,283	11.2%	1,627	382,392,624

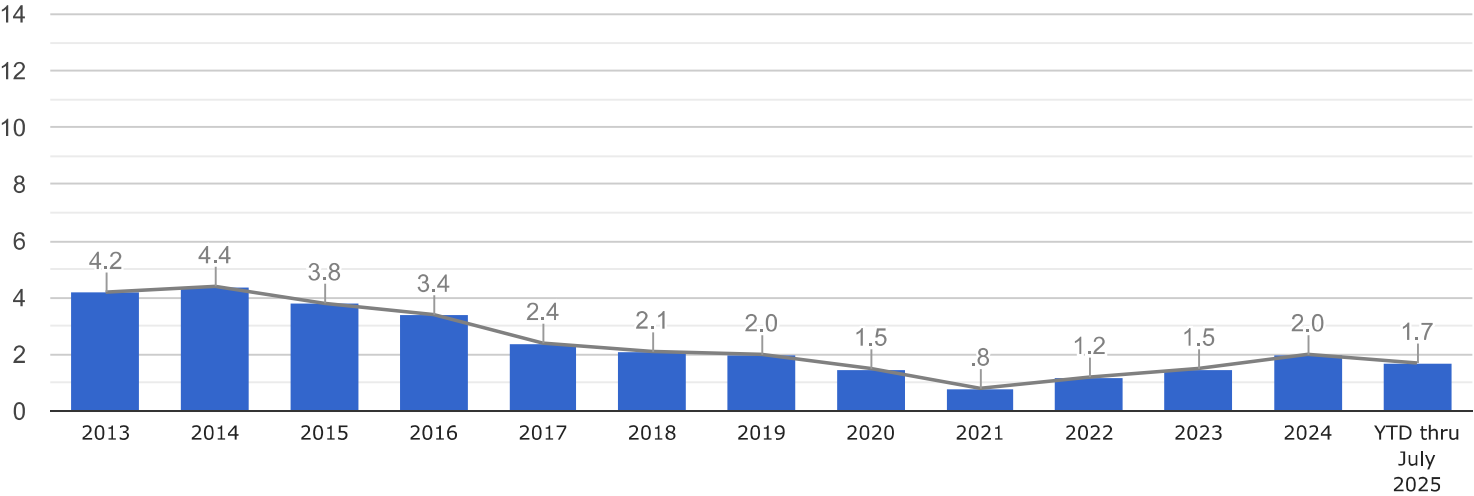
Stats based on PENDING Sales

	July			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	297,401	282,514	5.3%	277,468	253,675	9.4%
Avg Sale Overall	277,199	272,169	1.8%	257,363	235,029	9.5%

2025 Sales of Residential Single Family Homes by Price Class

	July				YTD			
	Closed	%	Pending	%	Closed	%	Pending	%
Under to 19,999	0	.0	1	.4	3	.2	4	.3
20,000 to 29,999	1	.5	1	.4	4	.3	3	.2
30,000 to 39,999	1	.5	2	.8	7	.6	8	.6
40,000 to 49,999	3	1.5	5	2.0	12	.9	13	.9
50,000 to 59,999	0	.0	3	1.2	10	.8	13	.9
60,000 to 69,999	0	.0	1	.4	14	1.1	11	.8
70,000 to 79,999	3	1.5	3	1.2	14	1.1	14	1.0
80,000 to 89,999	0	.0	1	.4	13	1.0	22	1.5
90,000 to 99,999	4	1.9	4	1.6	19	1.5	23	1.6
100,000 to 119,999	4	1.9	4	1.6	53	4.2	44	3.0
120,000 to 139,999	6	2.9	9	3.5	60	4.7	76	5.2
140,000 to 159,999	7	3.4	14	5.5	77	6.1	91	6.3
160,000 to 179,999	16	7.8	17	6.6	94	7.4	116	8.0
180,000 to 199,999	13	6.3	19	7.4	86	6.8	117	8.1
200,000 to 249,999	36	17.5	43	16.8	218	17.2	242	16.7
250,000 to 299,999	25	12.1	39	15.2	181	14.3	202	13.9
300,000 to 399,999	43	20.9	49	19.1	226	17.8	239	16.5
400,000 to 499,999	17	8.3	18	7.0	83	6.5	98	6.8
500,000 to 599,999	11	5.3	8	3.1	44	3.5	56	3.9
600,000 to 699,999	9	4.4	6	2.3	27	2.1	28	1.9
700,000 to 799,999	3	1.5	3	1.2	4	.3	8	.6
800,000 to 899,999	0	.0	0	.0	3	.2	3	.2
900,000 to 999,999	0	.0	2	.8	3	.2	3	.2
1,000,000 or over	4	1.9	4	1.6	13	1.0	16	1.1

Avg Months of Inventory



Source: grar.com (Greater Regional Alliance of REALTORS®)

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