

Greater Regional Alliance of REALTORS®
Comparative Activity Report
July 2025

Note: This report reflects closed sales and current activity (sales written) in Ottawa County.

July New Listings	2025	2024	% Chg	Current Listings	Avg DOM	
Residential	391	374	4.5%	Residential	542	68
Multi-Family	5	8	-37.5%	Multi-Family	11	88
Vacant Land	32	27	18.5%	Vacant Land	142	295
YTD New Listings				Total	695	
Residential	2,364	2,305	2.6%			
Multi-Family	40	40	.0%			
Vacant Land	202	236	-14.4%			

Months of Inventory of Homes Based on Pending Sales 1.8

July CLOSED Sales	Units	% Chg	2025 Volume	% Chg	Avg DOM	2024 Units	2024 Volume	Avg DOM
Residential	359	8.1%	176,890,931	22.6%	23	332	144,287,882	22
Multi-Family	5	66.7%	2,102,500	92.4%	43	3	1,093,021	6
Vacant Land	21	50.0%	5,589,280	75.4%	65	14	3,187,409	522
Total All Sales	385	10.3%	184,582,711	24.2%		349	148,568,312	

Year-to-Date CLOSED Sales	Units	% Chg	2025 Volume	% Chg	2024 Units	2024 Volume
Residential	1,760	.3%	804,290,995	5.2%	1,755	764,345,951
Multi-Family	26	-16.1%	10,391,400	-17.3%	31	12,569,921
Vacant Land	95	-25.8%	19,431,134	-10.9%	128	21,812,332
Total All Sales	1,881	-1.7%	834,113,529	4.4%	1,914	798,728,204

Stats based on CLOSED Sales	July			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	492,732	434,602	13.4%	456,984	435,525	4.9%
Avg Sale Overall	479,436	425,697	12.6%	443,442	417,308	6.3%

July Pending Sales

	2025			2024		
	Units	% Chg	Volume	% Chg	Avg DOM	Avg DOM
Residential	307	-5.5%	143,508,298	-4.6%	30	27
Multi-Family	5	25.0%	3,234,700	47.0%	50	40
Vacant Land	28	12.0%	7,015,868	85.9%	55	332
Total All Sales	340	-4.0%	153,758,866	-1.7%		

Year-to-Date PENDING Sales

	2025			2024	
	Units	% Chg	Volume	Units	Volume
Residential	1,989	1.7%	925,315,969	1,955	869,031,687
Multi-Family	33	3.1%	15,356,800	32	12,035,600
Vacant Land	127	-20.6%	38,137,338	160	27,552,330
Total All Sales	2,149	.1%	978,810,107	2,147	908,619,617

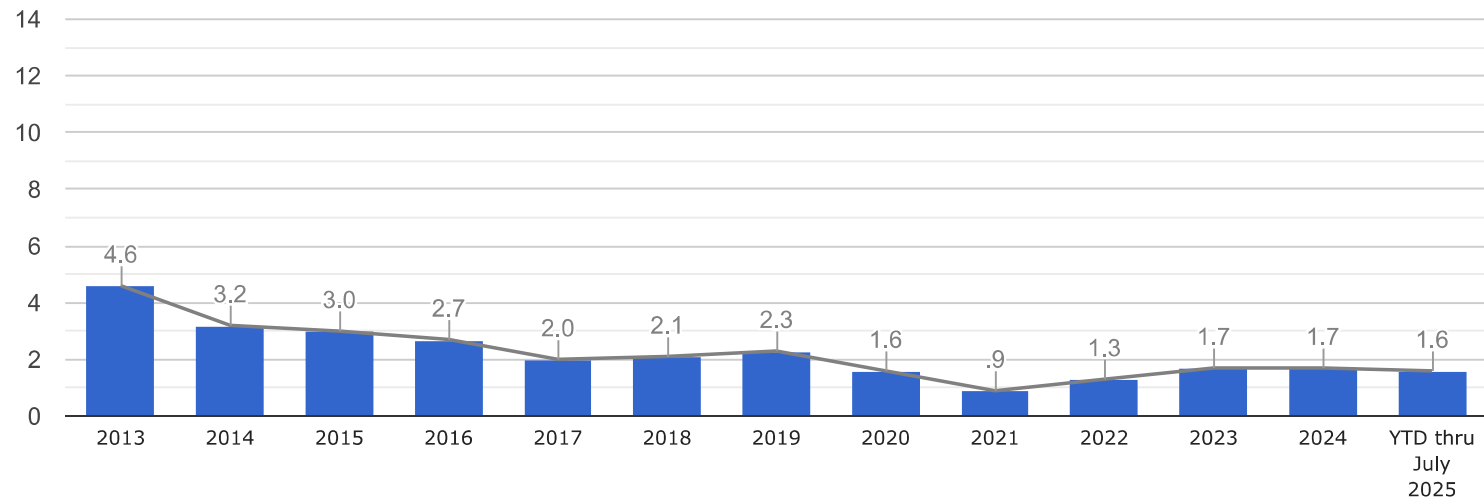
Stats based on PENDING Sales

	July			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	467,454	462,737	1.0%	465,217	444,517	4.7%
Avg Sale Overall	452,232	441,706	2.4%	455,472	423,204	7.6%

2025 Sales of Residential Single Family Homes by Price Class

	July				YTD			
	Closed	%	Pending	%	Closed	%	Pending	%
Under to 19,999	0	.0	0	.0	1	.1	1	.1
20,000 to 29,999	0	.0	0	.0	0	.0	0	.0
30,000 to 39,999	1	.3	0	.0	1	.1	0	.0
40,000 to 49,999	1	.3	3	1.0	2	.1	4	.2
50,000 to 59,999	0	.0	0	.0	0	.0	1	.1
60,000 to 69,999	1	.3	1	.3	3	.2	4	.2
70,000 to 79,999	0	.0	0	.0	0	.0	4	.2
80,000 to 89,999	2	.6	1	.3	5	.3	5	.3
90,000 to 99,999	0	.0	0	.0	1	.1	1	.1
100,000 to 119,999	1	.3	0	.0	2	.1	3	.2
120,000 to 139,999	0	.0	2	.7	5	.3	12	.6
140,000 to 159,999	3	.8	2	.7	17	1.0	11	.6
160,000 to 179,999	3	.8	1	.3	9	.5	12	.6
180,000 to 199,999	4	1.1	3	1.0	14	.8	16	.8
200,000 to 249,999	13	3.6	10	3.3	94	5.3	110	5.5
250,000 to 299,999	34	9.5	41	13.4	183	10.4	243	12.2
300,000 to 399,999	103	28.7	86	28.0	565	32.1	607	30.5
400,000 to 499,999	79	22.0	73	23.8	386	21.9	421	21.2
500,000 to 599,999	44	12.3	35	11.4	218	12.4	240	12.1
600,000 to 699,999	25	7.0	18	5.9	110	6.3	110	5.5
700,000 to 799,999	13	3.6	10	3.3	41	2.3	60	3.0
800,000 to 899,999	9	2.5	8	2.6	26	1.5	37	1.9
900,000 to 999,999	9	2.5	3	1.0	21	1.2	20	1.0
1,000,000 or over	14	3.9	10	3.3	56	3.2	67	3.4

Avg Months of Inventory



Source: grar.com (Greater Regional Alliance of REALTORS®)

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