

Greater Regional Alliance of REALTORS®
Comparative Activity Report
September 2025

Note: This report reflects closed sales and current activity (sales written) in Ionia County.

September New Listings	2025	2024	% Chg	Current Listings	Avg DOM	
Residential	55	59	-6.8%	Residential	89	65
Multi-Family	3	2	50.0%	Multi-Family	5	72
Vacant Land	7	4	75.0%	Vacant Land	49	284
YTD New Listings				Total	143	
Residential	505	454	11.2%			
Multi-Family	23	9	155.6%			
Vacant Land	74	51	45.1%			

Months of Inventory of Homes Based on Pending Sales 2.0

September CLOSED Sales	Units	% Chg	2025 Volume	% Chg	Avg DOM	2024 Units	2024 Volume	Avg DOM
Residential	37	-27.5%	7,278,500	-44.4%	19	51	13,084,010	27
Multi-Family	3	50.0%	732,400	54.2%	11	2	475,000	3
Vacant Land	7	133.3%	1,402,000	242.5%	81	3	409,385	13
Total All Sales	47	-16.1%	9,412,900	-32.6%		56	13,968,395	

Year-to-Date CLOSED Sales	Units	% Chg	2025 Volume	% Chg	2024 Units	2024 Volume
Residential	394	10.7%	102,960,422	12.5%	356	91,535,817
Multi-Family	16	220.0%	5,410,400	389.6%	5	1,105,000
Vacant Land	42	-2.3%	4,537,701	-5.9%	43	4,823,677
Total All Sales	452	11.9%	112,908,523	15.8%	404	97,464,494

Stats based on CLOSED Sales	September			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	196,716	256,549	-23.3%	261,321	257,123	1.6%
Avg Sale Overall	200,274	249,436	-19.7%	249,798	241,249	3.5%

September Pending Sales

	2025			2024		
	Units	% Chg	Volume	% Chg	Avg DOM	
Residential	44	57.1%	9,732,200	44.5%	28	28
Multi-Family	2	100.0%	259,900	-22.4%	8	1
Vacant Land	5	.0%	387,300	.0%	50	0
Total All Sales	51	75.9%	10,379,400	46.8%		29

Year-to-Date PENDING Sales

	2025			2024	
	Units	% Chg	Volume	% Chg	
Residential	444	19.0%	113,572,410	15.8%	373
Multi-Family	18	200.0%	6,234,600	351.8%	6
Vacant Land	41	13.9%	4,650,700	11.7%	36
Total All Sales	503	21.2%	124,457,710	20.1%	415

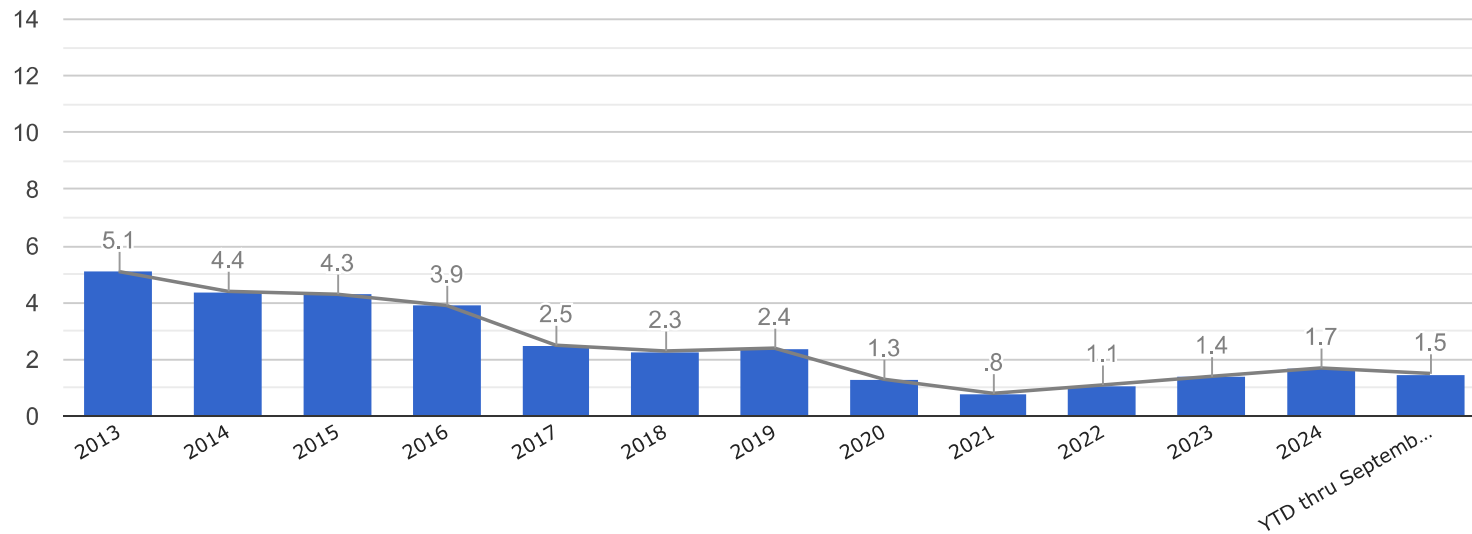
Stats based on PENDING Sales

	September			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	221,186	240,540	-8.0%	255,794	263,047	-2.8%
Avg Sale Overall	203,518	243,797	-16.5%	247,431	249,785	-.9%

2025 Sales of Residential Single Family Homes by Price Class

	September				YTD			
	Closed	%	Pending	%	Closed	%	Pending	%
Under to 19,999	0	.0	0	.0	1	.3	1	.2
20,000 to 29,999	0	.0	1	2.3	2	.5	2	.5
30,000 to 39,999	0	.0	1	2.3	1	.3	3	.7
40,000 to 49,999	0	.0	0	.0	1	.3	0	.0
50,000 to 59,999	1	2.7	0	.0	3	.8	2	.5
60,000 to 69,999	2	5.4	0	.0	9	2.3	8	1.8
70,000 to 79,999	0	.0	3	6.8	0	.0	7	1.6
80,000 to 89,999	0	.0	0	.0	2	.5	4	.9
90,000 to 99,999	0	.0	0	.0	1	.3	2	.5
100,000 to 119,999	1	2.7	1	2.3	10	2.5	9	2.0
120,000 to 139,999	4	10.8	1	2.3	14	3.6	21	4.7
140,000 to 159,999	4	10.8	4	9.1	23	5.8	26	5.9
160,000 to 179,999	7	18.9	8	18.2	36	9.1	56	12.6
180,000 to 199,999	4	10.8	3	6.8	44	11.2	53	11.9
200,000 to 249,999	6	16.2	8	18.2	75	19.0	64	14.4
250,000 to 299,999	2	5.4	5	11.4	46	11.7	54	12.2
300,000 to 399,999	5	13.5	6	13.6	83	21.1	90	20.3
400,000 to 499,999	1	2.7	3	6.8	20	5.1	20	4.5
500,000 to 599,999	0	.0	0	.0	10	2.5	8	1.8
600,000 to 699,999	0	.0	0	.0	4	1.0	5	1.1
700,000 to 799,999	0	.0	0	.0	7	1.8	6	1.4
800,000 to 899,999	0	.0	0	.0	1	.3	1	.2
900,000 to 999,999	0	.0	0	.0	1	.3	2	.5
1,000,000 or over	0	.0	0	.0	0	.0	0	.0

Avg Months of Inventory



Source: grar.com (Greater Regional Alliance of REALTORS®)

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