

Greater Regional Alliance of REALTORS®

Comparative Activity Report

September 2025

Note: This report reflects closed sales and current activity (sales written) in the following areas: Kent County, Montcalm County, Georgetown and Jamestown Townships in southeastern Ottawa County, Ionia County, the 6 townships in northeastern Allegan County, and the northern half of Barry County (including all of Gun Lake).

September New Listings	2025	2024	% Chg	Current Listings	Avg DOM	
Residential	1,198	1,046	14.5%	Residential	1,607	58
Multi-Family	48	45	6.7%	Multi-Family	74	86
Vacant Land	86	57	50.9%	Vacant Land	421	208
YTD New Listings				Total	2,102	
Residential	10,086	8,835	14.2%			
Multi-Family	357	261	36.8%			
Vacant Land	777	687	13.1%			

Months of Inventory of Homes Based on Pending Sales 1.7

September CLOSED Sales	Units	% Chg	2025 Volume	% Chg	Avg DOM	Units	2024 Volume	Avg DOM
Residential	921	12.2%	366,077,654	17.6%	25	821	311,166,758	22
Multi-Family	31	-3.1%	10,008,300	-5.4%	20	32	10,579,450	19
Vacant Land	46	31.4%	6,751,480	1.1%	65	35	6,680,325	74
Total All Sales	998	12.4%	382,837,434	16.6%		888	328,426,533	

Year-to-Date CLOSED Sales	Units	% Chg	2025 Volume	% Chg	Units	2024 Volume
Residential	7,796	13.7%	3,033,762,016	15.3%	6,858	2,630,621,206
Multi-Family	238	32.2%	82,755,315	45.2%	180	56,979,711
Vacant Land	410	14.8%	60,431,266	-6.1%	357	64,348,316
Total All Sales	8,444	14.2%	3,176,948,597	15.4%	7,395	2,751,949,233

Stats based on CLOSED Sales

	September			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	397,478	379,009	4.9%	389,143	383,584	1.4%
Avg Sale Overall	383,605	369,850	3.7%	376,237	372,136	1.1%

September Pending Sales

	2025			2024		
	Units	% Chg	Volume	% Chg	Avg DOM	
Residential	929	15.3%	343,971,433	9.1%	30	806
Multi-Family	30	66.7%	10,237,400	-4.2%	10	18
Vacant Land	60	76.5%	10,562,330	39.4%	67	34
Total All Sales	1,019	18.8%	364,771,163	9.3%		858

Year-to-Date PENDING Sales

	2025			2024		
	Units	% Chg	Volume	% Chg	Units	Volume
Residential	8,704	15.8%	3,350,491,495	16.9%	7,515	2,865,009,430
Multi-Family	294	53.9%	107,492,998	61.4%	191	66,603,772
Vacant Land	484	13.6%	96,697,101	24.5%	426	77,677,993
Total All Sales	9,482	16.6%	3,554,681,594	18.1%	8,132	3,009,291,195

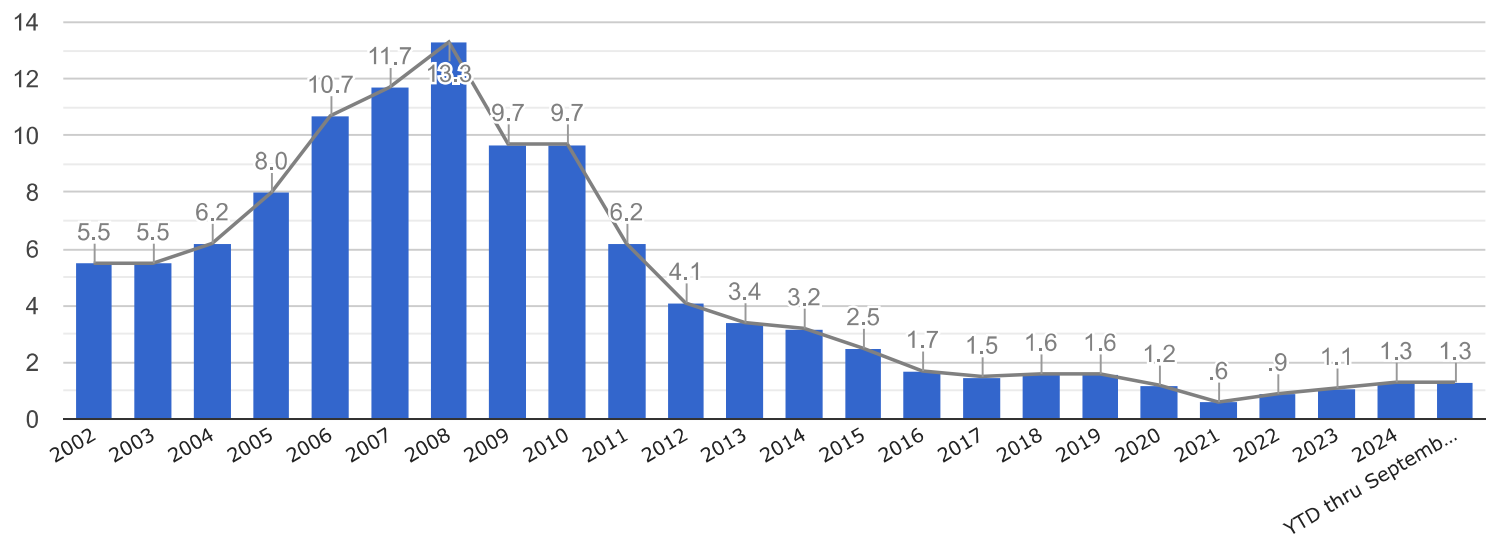
Stats based on PENDING Sales

	September			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	370,260	391,296	-5.4%	384,937	381,239	1.0%
Avg Sale Overall	357,970	388,870	-7.9%	374,887	370,055	1.3%

2025 Sales of Residential Single Family Homes by Price Class

	September				YTD			
	Closed	%	Pending	%	Closed	%	Pending	%
Under to 19,999	0	.0	0	.0	3	.0	2	.0
20,000 to 29,999	1	.1	1	.1	3	.0	7	.1
30,000 to 39,999	1	.1	2	.2	17	.2	16	.2
40,000 to 49,999	2	.2	0	.0	11	.1	16	.2
50,000 to 59,999	5	.5	2	.2	20	.3	22	.3
60,000 to 69,999	3	.3	4	.4	26	.3	29	.3
70,000 to 79,999	2	.2	7	.8	20	.3	31	.4
80,000 to 89,999	0	.0	3	.3	22	.3	24	.3
90,000 to 99,999	4	.4	3	.3	18	.2	28	.3
100,000 to 119,999	6	.7	6	.6	44	.6	51	.6
120,000 to 139,999	10	1.1	8	.9	77	1.0	102	1.2
140,000 to 159,999	20	2.2	14	1.5	128	1.6	132	1.5
160,000 to 179,999	25	2.7	39	4.2	169	2.2	247	2.8
180,000 to 199,999	21	2.3	37	4.0	231	3.0	371	4.3
200,000 to 249,999	104	11.3	126	13.6	964	12.4	1,102	12.7
250,000 to 299,999	125	13.6	160	17.2	1,148	14.7	1,386	15.9
300,000 to 399,999	259	28.1	239	25.7	2,254	28.9	2,367	27.2
400,000 to 499,999	139	15.1	119	12.8	1,147	14.7	1,200	13.8
500,000 to 599,999	82	8.9	71	7.6	622	8.0	664	7.6
600,000 to 699,999	38	4.1	23	2.5	328	4.2	342	3.9
700,000 to 799,999	24	2.6	31	3.3	187	2.4	201	2.3
800,000 to 899,999	18	2.0	15	1.6	121	1.6	130	1.5
900,000 to 999,999	11	1.2	7	.8	70	.9	67	.8
1,000,000 or over	21	2.3	12	1.3	166	2.1	167	1.9

Avg Months of Inventory



Source: grar.com (Greater Regional Alliance of REALTORS®)

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