

Greater Regional Alliance of REALTORS®
Comparative Activity Report
October 2025

Note: This report reflects closed sales and current activity (sales written) in Muskegon County.

October New Listings	2025	2024	% Chg	Current Listings	Avg DOM	
Residential	271	268	1.1%	Residential	474	115
Multi-Family	10	10	.0%	Multi-Family	24	109
Vacant Land	22	35	-37.1%	Vacant Land	154	250
YTD New Listings				Total	652	
Residential	2,490	2,412	3.2%			
Multi-Family	97	89	9.0%			
Vacant Land	335	337	-.6%			

Months of Inventory of Homes Based on Pending Sales 2.4

October CLOSED Sales	Units	% Chg	2025 Volume	% Chg	Avg DOM	2024 Units	2024 Volume	Avg DOM
Residential	218	2.3%	60,299,804	8.8%	34	213	55,399,147	27
Multi-Family	4	-42.9%	523,900	-82.3%	2	7	2,964,000	32
Vacant Land	25	.0%	3,069,080	-7.0%	128	25	3,298,499	94
Total All Sales	247	.8%	63,892,784	3.6%		245	61,661,646	

Year-to-Date CLOSED Sales	Units	% Chg	2025 Volume	% Chg	2024 Units	2024 Volume
Residential	1,910	2.4%	526,285,604	11.7%	1,866	471,133,996
Multi-Family	55	17.0%	11,459,691	-19.2%	47	14,185,553
Vacant Land	196	-14.4%	16,884,660	-19.8%	229	21,056,664
Total All Sales	2,161	.9%	554,629,955	9.5%	2,142	506,376,213

Stats based on CLOSED Sales	October			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	276,605	260,090	6.3%	275,542	252,483	9.1%
Avg Sale Overall	258,675	251,680	2.8%	256,654	236,403	8.6%

October Pending Sales

	2025			2024		
	Units	% Chg	Volume	% Chg	Avg DOM	Avg DOM
Residential	194	2.6%	50,420,724	3.2%	44	26
Multi-Family	11	266.7%	2,030,200	234.9%	55	24
Vacant Land	18	-10.0%	1,524,399	-13.7%	42	223
Total All Sales	223	5.2%	53,975,323	5.4%		

Year-to-Date PENDING Sales

	2025			2024	
	Units	% Chg	Volume	Units	Volume
Residential	2,076	4.4%	571,562,452	1,989	512,339,738
Multi-Family	68	23.6%	14,436,435	55	15,859,103
Vacant Land	222	-17.2%	19,754,249	268	25,159,508
Total All Sales	2,366	2.3%	605,753,136	2,312	553,358,349

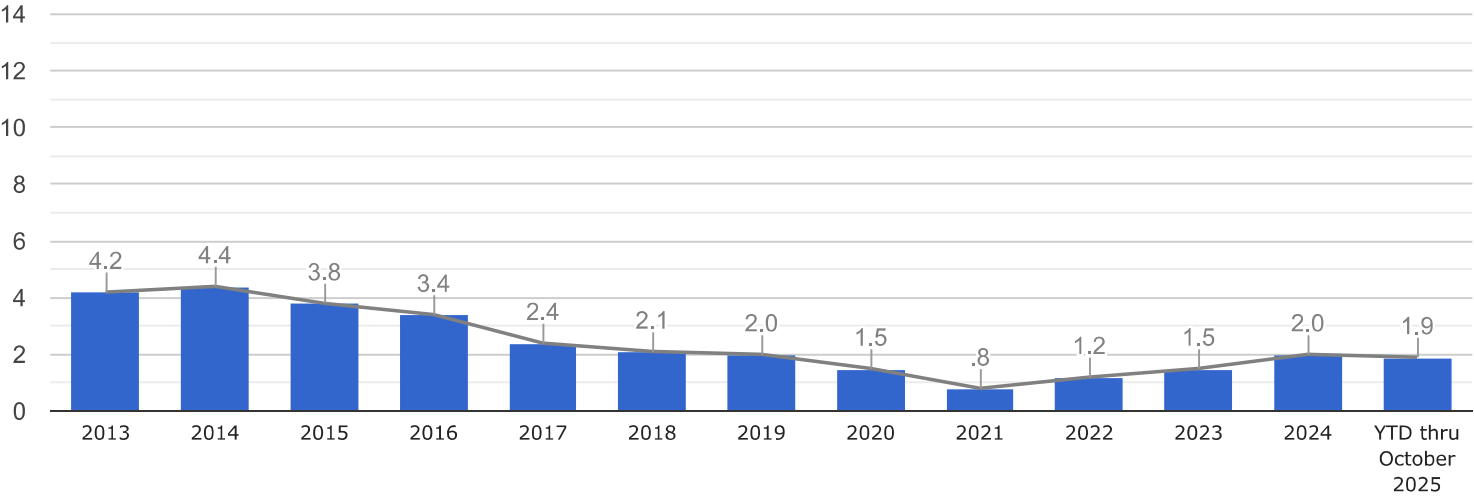
Stats based on PENDING Sales

	October			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	259,901	258,405	.6%	275,319	257,587	6.9%
Avg Sale Overall	242,042	241,562	.2%	256,024	239,342	7.0%

2025 Sales of Residential Single Family Homes by Price Class

	October				YTD			
	Closed	%	Pending	%	Closed	%	Pending	%
Under to 19,999	1	.5	1	.5	4	.2	7	.3
20,000 to 29,999	2	.9	3	1.5	9	.5	9	.4
30,000 to 39,999	3	1.4	1	.5	14	.7	13	.6
40,000 to 49,999	1	.5	2	1.0	19	1.0	21	1.0
50,000 to 59,999	1	.5	2	1.0	19	1.0	16	.8
60,000 to 69,999	4	1.8	4	2.1	22	1.2	22	1.1
70,000 to 79,999	3	1.4	1	.5	17	.9	18	.9
80,000 to 89,999	8	3.7	3	1.5	24	1.3	32	1.5
90,000 to 99,999	5	2.3	3	1.5	26	1.4	36	1.7
100,000 to 119,999	10	4.6	10	5.2	72	3.8	68	3.3
120,000 to 139,999	7	3.2	10	5.2	78	4.1	101	4.9
140,000 to 159,999	7	3.2	10	5.2	115	6.0	122	5.9
160,000 to 179,999	9	4.1	14	7.2	128	6.7	152	7.3
180,000 to 199,999	12	5.5	12	6.2	130	6.8	156	7.5
200,000 to 249,999	38	17.4	37	19.1	325	17.0	352	17.0
250,000 to 299,999	30	13.8	29	14.9	278	14.6	302	14.5
300,000 to 399,999	39	17.9	28	14.4	355	18.6	350	16.9
400,000 to 499,999	20	9.2	11	5.7	130	6.8	146	7.0
500,000 to 599,999	6	2.8	4	2.1	64	3.4	69	3.3
600,000 to 699,999	5	2.3	1	.5	42	2.2	35	1.7
700,000 to 799,999	3	1.4	2	1.0	8	.4	14	.7
800,000 to 899,999	2	.9	1	.5	8	.4	7	.3
900,000 to 999,999	0	.0	3	1.5	3	.2	7	.3
1,000,000 or over	2	.9	2	1.0	20	1.0	21	1.0

Avg Months of Inventory



Source: grar.com (Greater Regional Alliance of REALTORS®)

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