

Greater Regional Alliance of REALTORS®

Comparative Activity Report

November 2025

Note: This report reflects closed sales and current activity (sales written) in the following areas: Kent County, Montcalm County, Georgetown and Jamestown Townships in southeastern Ottawa County, Ionia County, the 6 townships in northeastern Allegan County, and the northern half of Barry County (including all of Gun Lake).

November New Listings	2025	2024	% Chg	Current Listings	Avg DOM	
Residential	815	742	9.8%	Residential	1,375	73
Multi-Family	25	33	-24.2%	Multi-Family	45	98
Vacant Land	64	60	6.7%	Vacant Land	388	214
YTD New Listings				Total	1,808	
Residential	12,128	10,750	12.8%			
Multi-Family	421	341	23.5%			
Vacant Land	939	855	9.8%			

Months of Inventory of Homes Based on Pending Sales 1.7

November CLOSED Sales	Units	% Chg	2025 Volume	% Chg	Avg DOM	Units	2024 Volume	Avg DOM
Residential	732	-7.0%	277,115,149	-4.5%	30	787	290,143,225	27
Multi-Family	21	10.5%	7,784,900	8.0%	16	19	7,206,100	24
Vacant Land	41	-4.7%	6,412,300	-16.1%	92	43	7,638,800	72
Total All Sales	794	-6.5%	291,312,349	-4.5%		849	304,988,125	

Year-to-Date CLOSED Sales	Units	% Chg	2025 Volume	% Chg	Units	2024 Volume
Residential	9,505	11.3%	3,679,257,144	13.0%	8,539	3,254,983,297
Multi-Family	292	33.3%	106,497,915	48.5%	219	71,725,811
Vacant Land	504	11.8%	83,002,803	-5.6%	451	87,966,966
Total All Sales	10,301	11.9%	3,868,757,862	13.3%	9,209	3,414,676,074

Stats based on CLOSED Sales

	November			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	378,573	368,670	2.7%	387,086	381,190	1.5%
Avg Sale Overall	366,892	359,232	2.1%	375,571	370,798	1.3%

November Pending Sales

	2025			2024		
	Units	% Chg	Volume	% Chg	Avg DOM	
Residential	823	7.4%	308,126,929	10.7%	29	
Multi-Family	31	-8.8%	11,214,999	-5.8%	34	
Vacant Land	46	-16.4%	5,498,000	-20.2%	106	
Total All Sales	900	5.3%	324,839,928	9.3%		

Year-to-Date PENDING Sales

	2025			2024	
	Units	% Chg	Volume	% Chg	
Residential	10,490	14.0%	4,032,766,583	15.8%	
Multi-Family	362	43.1%	142,432,097	56.0%	
Vacant Land	590	6.9%	113,628,100	10.7%	
Total All Sales	11,442	14.3%	4,288,826,780	16.7%	

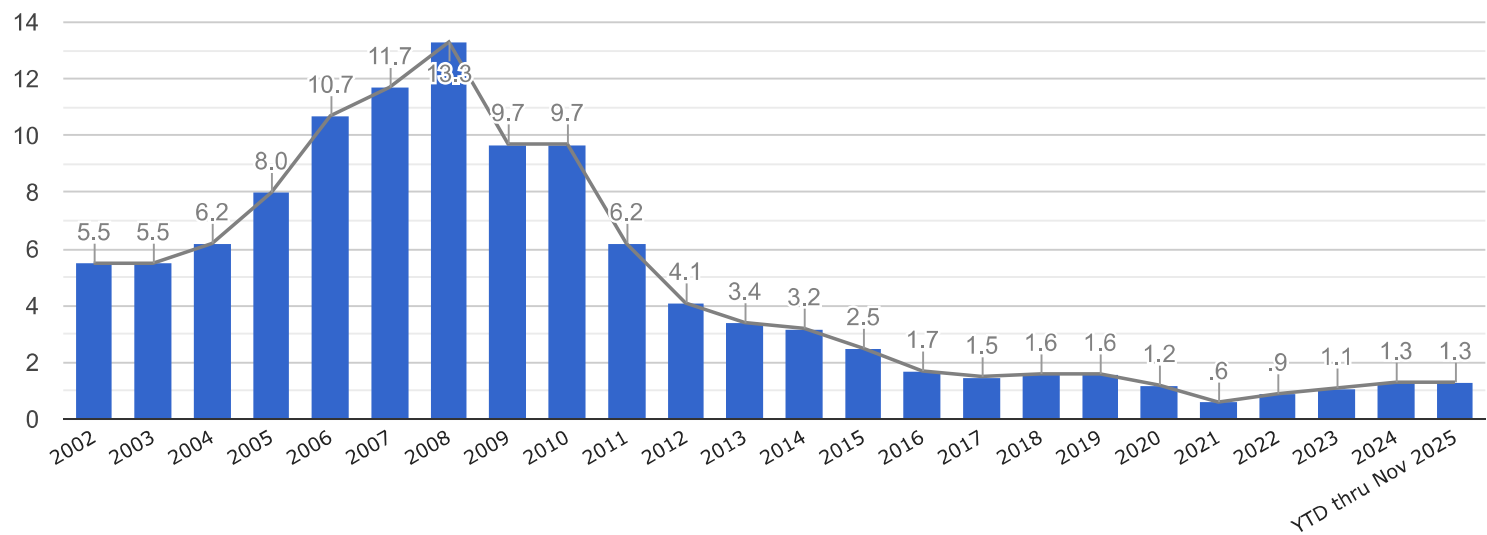
Stats based on PENDING Sales

	November			YEAR-TO-DATE		
	2025	2024	% Chg	2025	2024	% Chg
Avg Home Sale	374,395	363,517	3.0%	384,439	378,185	1.7%
Avg Sale Overall	360,933	347,670	3.8%	374,832	367,142	2.1%

2025 Sales of Residential Single Family Homes by Price Class

	November				YTD			
	Closed	%	Pending	%	Closed	%	Pending	%
Under to 19,999	0	.0	1	.1	3	.0	3	.0
20,000 to 29,999	0	.0	0	.0	4	.0	7	.1
30,000 to 39,999	1	.1	1	.1	19	.2	18	.2
40,000 to 49,999	1	.1	2	.2	12	.1	18	.2
50,000 to 59,999	3	.4	3	.4	26	.3	26	.2
60,000 to 69,999	2	.3	1	.1	32	.3	32	.3
70,000 to 79,999	2	.3	0	.0	25	.3	33	.3
80,000 to 89,999	2	.3	4	.5	25	.3	31	.3
90,000 to 99,999	2	.3	2	.2	22	.2	34	.3
100,000 to 119,999	6	.8	10	1.2	57	.6	66	.6
120,000 to 139,999	7	1.0	2	.2	94	1.0	112	1.1
140,000 to 159,999	10	1.4	16	1.9	153	1.6	168	1.6
160,000 to 179,999	13	1.8	16	1.9	224	2.4	283	2.7
180,000 to 199,999	21	2.9	36	4.4	290	3.1	446	4.3
200,000 to 249,999	98	13.4	102	12.4	1,199	12.6	1,343	12.8
250,000 to 299,999	123	16.8	165	20.0	1,406	14.8	1,699	16.2
300,000 to 399,999	205	28.0	216	26.2	2,731	28.7	2,844	27.1
400,000 to 499,999	102	13.9	108	13.1	1,385	14.6	1,430	13.6
500,000 to 599,999	59	8.1	57	6.9	757	8.0	799	7.6
600,000 to 699,999	26	3.6	26	3.2	378	4.0	405	3.9
700,000 to 799,999	14	1.9	20	2.4	231	2.4	250	2.4
800,000 to 899,999	13	1.8	17	2.1	148	1.6	164	1.6
900,000 to 999,999	12	1.6	9	1.1	88	.9	85	.8
1,000,000 or over	10	1.4	9	1.1	196	2.1	194	1.8

Avg Months of Inventory



Source: grar.com (Greater Regional Alliance of REALTORS®)

Copyright 2025 MLS Exchange, Inc. All rights reserved.