

Greater Regional Alliance of REALTORS®
Comparative Activity Report
January 2026

Note: This report reflects closed sales and current activity (sales written) in the following areas: Kent County, Montcalm County, Georgetown and Jamestown Townships in southeastern Ottawa County, Ionia County, the 6 townships in northeastern Allegan County, and the northern half of Barry County (including all of Gun Lake).

January New Listings

	2026	2025	% Chg	Current Listings		Avg DOM
Residential	548	722	-24.1%	Residential	761	103
Multi-Family	15	29	-48.3%	Multi-Family	32	143
Vacant Land	75	70	7.1%	Vacant Land	366	224

YTD New Listings

Residential	548	722	-24.1%	Total	1,159
Multi-Family	15	29	-48.3%		
Vacant Land	75	70	7.1%		

Months of Inventory of Homes Based on Pending Sales 1.2

January CLOSED Sales

	2026					2025		
	Units	% Chg	Volume	% Chg	Avg DOM	Units	Volume	Avg DOM
Residential	521	-3.7%	185,041,317	-1.1%	39	541	187,183,707	39
Multi-Family	22	10.0%	9,175,000	46.7%	21	20	6,254,900	33
Vacant Land	36	-14.3%	6,310,250	54.6%	151	42	4,080,610	127
Total All Sales	579	-4.0%	200,526,567	1.5%		603	197,519,217	

Year-to-Date CLOSED Sales

	2026					2025	
	Units	% Chg	Volume	% Chg	Units	Volume	
Residential	521	-3.7%	185,041,317	-1.1%	541	187,183,707	
Multi-Family	22	10.0%	9,175,000	46.7%	20	6,254,900	
Vacant Land	36	-14.3%	6,310,250	54.6%	42	4,080,610	
Total All Sales	579	-4.0%	200,526,567	1.5%	603	197,519,217	

Stats based on CLOSED Sales

	January			YEAR-TO-DATE		
	2026	2025	% Chg	2026	2025	% Chg
Avg Home Sale	355,166	345,996	2.7%	355,166	345,996	2.7%
Avg Sale Overall	346,333	327,561	5.7%	346,333	327,561	5.7%

January Pending Sales			2026			2025		
	Units	% Chg	Volume	% Chg	Avg DOM	Units	Volume	Avg DOM
Residential	634	-8.4%	239,510,691	-2.4%	47	692	245,349,365	38
Multi-Family	15	-44.4%	5,814,975	-39.0%	56	27	9,539,299	95
Vacant Land	36	2.9%	6,822,899	7.1%	97	35	6,372,460	94
Total All Sales	685	-9.2%	252,148,565	-3.5%		754	261,261,124	

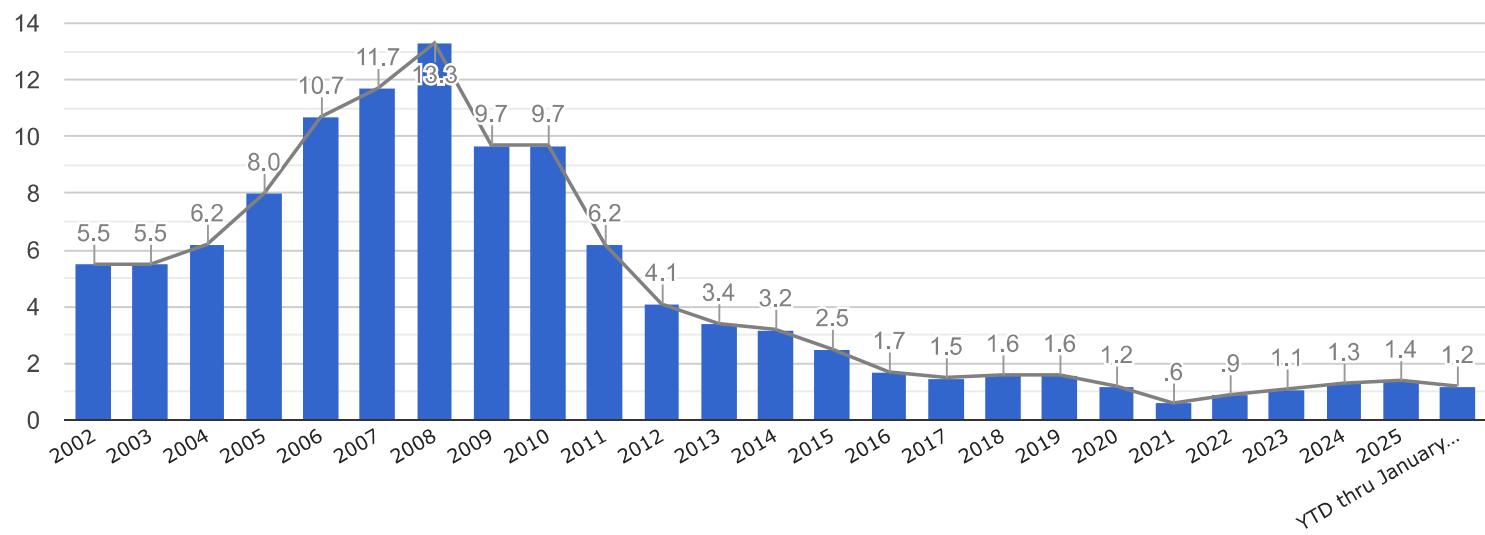
Year-to-Date PENDING Sales			2026			2025		
	Units	% Chg	Volume	% Chg		Units	Volume	
Residential	634	-8.4%	239,510,691	-2.4%		692	245,349,365	
Multi-Family	15	-44.4%	5,814,975	-39.0%		27	9,539,299	
Vacant Land	36	2.9%	6,822,899	7.1%		35	6,372,460	
Total All Sales	685	-9.2%	252,148,565	-3.5%		754	261,261,124	

Stats based on PENDING Sales								
January			YEAR-TO-DATE					
	2026	2025	% Chg		2026	2025	% Chg	
Avg Home Sale	377,777	354,551	6.6%		377,777	354,551	6.6%	
Avg Sale Overall	368,100	346,500	6.2%		368,100	346,500	6.2%	

2026 Sales of Residential Single Family Homes by Price Class

	January				YTD			
	Closed	%	Pending	%	Closed	%	Pending	%
Under to 19,999	2	.4	0	.0	2	.4	0	.0
20,000 to 29,999	0	.0	2	.3	0	.0	2	.3
30,000 to 39,999	3	.6	2	.3	3	.6	2	.3
40,000 to 49,999	2	.4	2	.3	2	.4	2	.3
50,000 to 59,999	1	.2	3	.5	1	.2	3	.5
60,000 to 69,999	2	.4	2	.3	2	.4	2	.3
70,000 to 79,999	1	.2	1	.2	1	.2	1	.2
80,000 to 89,999	4	.8	3	.5	4	.8	3	.5
90,000 to 99,999	2	.4	0	.0	2	.4	0	.0
100,000 to 119,999	5	1.0	1	.2	5	1.0	1	.2
120,000 to 139,999	6	1.2	4	.6	6	1.2	4	.6
140,000 to 159,999	7	1.3	8	1.3	7	1.3	8	1.3
160,000 to 179,999	21	4.0	19	3.0	21	4.0	19	3.0
180,000 to 199,999	10	1.9	28	4.4	10	1.9	28	4.4
200,000 to 249,999	77	14.8	89	14.0	77	14.8	89	14.0
250,000 to 299,999	77	14.8	105	16.6	77	14.8	105	16.6
300,000 to 399,999	142	27.3	157	24.8	142	27.3	157	24.8
400,000 to 499,999	75	14.4	98	15.5	75	14.4	98	15.5
500,000 to 599,999	39	7.5	44	6.9	39	7.5	44	6.9
600,000 to 699,999	21	4.0	24	3.8	21	4.0	24	3.8
700,000 to 799,999	12	2.3	16	2.5	12	2.3	16	2.5
800,000 to 899,999	5	1.0	8	1.3	5	1.0	8	1.3
900,000 to 999,999	2	.4	8	1.3	2	.4	8	1.3
1,000,000 or over	5	1.0	10	1.6	5	1.0	10	1.6

Avg Months of Inventory



Source: grar.com (Greater Regional Alliance of REALTORS®)

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