

Greater Regional Alliance of REALTORS®

Comparative Activity Report

March 2026

Note: This report reflects closed sales and current activity (sales written) in the following areas: Kent County, Montcalm County, Georgetown and Jamestown Townships in southeastern Ottawa County, Ionia County, the 6 townships in northeastern Allegan County, and the northern half of Barry County (including all of Gun Lake).

March New Listings	2026	2025	% Chg	Current Listings	Avg DOM	
Residential	917	1,031	-11.1%	Residential	859	74
Multi-Family	35	39	-10.3%	Multi-Family	55	98
Vacant Land	77	91	-15.4%	Vacant Land	354	201
YTD New Listings				Total	1,268	
Residential	2,151	2,462	-12.6%			
Multi-Family	83	104	-20.2%			
Vacant Land	200	242	-17.4%			

Months of Inventory of Homes Based on Pending Sales 1.0

March CLOSED Sales	2026			2025				
	Units	% Chg	Volume	% Chg	Avg DOM	Units	Volume	Avg DOM
Residential	657	-4.4%	264,334,393	4.2%	37	687	253,685,450	35
Multi-Family	18	-28.0%	5,502,400	-19.8%	38	25	6,858,000	37
Vacant Land	30	-30.2%	6,118,100	9.6%	96	43	5,581,390	101
Total All Sales	705	-6.6%	275,954,893	3.7%		755	266,124,840	

Year-to-Date CLOSED Sales	2026			2025			
	Units	% Chg	Volume	% Chg		Units	Volume
Residential	1,767	-4.5%	665,808,173	.0%		1,850	665,736,967
Multi-Family	53	-15.9%	20,175,899	4.4%		63	19,316,500
Vacant Land	90	-21.1%	18,650,650	21.0%		114	15,413,180
Total All Sales	1,910	-5.8%	704,634,722	.6%		2,027	700,466,647

Stats based on CLOSED Sales

	March			YEAR-TO-DATE		
	2026	2025	% Chg	2026	2025	% Chg
Avg Home Sale	402,335	369,266	9.0%	376,801	359,858	4.7%
Avg Sale Overall	391,425	352,483	11.0%	368,919	345,568	6.8%

March Pending Sales

	2026			2025				
	Units	% Chg	Volume	% Chg	Avg DOM	Units	Volume	Avg DOM
Residential	880	-9.4%	357,927,655	-2.7%	27	971	367,940,700	28
Multi-Family	24	-14.3%	9,197,000	-8.2%	20	28	10,013,400	36
Vacant Land	52	-7.1%	11,166,225	37.4%	116	56	8,127,290	88
Total All Sales	956	-9.4%	378,290,880	-2.0%		1,055	386,081,390	

Year-to-Date PENDING Sales

	2026			2025		
	Units	% Chg	Volume	% Chg	Units	Volume
Residential	2,189	-6.8%	854,019,206	-1.4%	2,349	865,946,135
Multi-Family	65	-23.5%	23,386,273	-22.9%	85	30,320,399
Vacant Land	119	-18.5%	24,696,724	-11.8%	146	28,011,210
Total All Sales	2,373	-8.0%	902,102,203	-2.4%	2,580	924,277,744

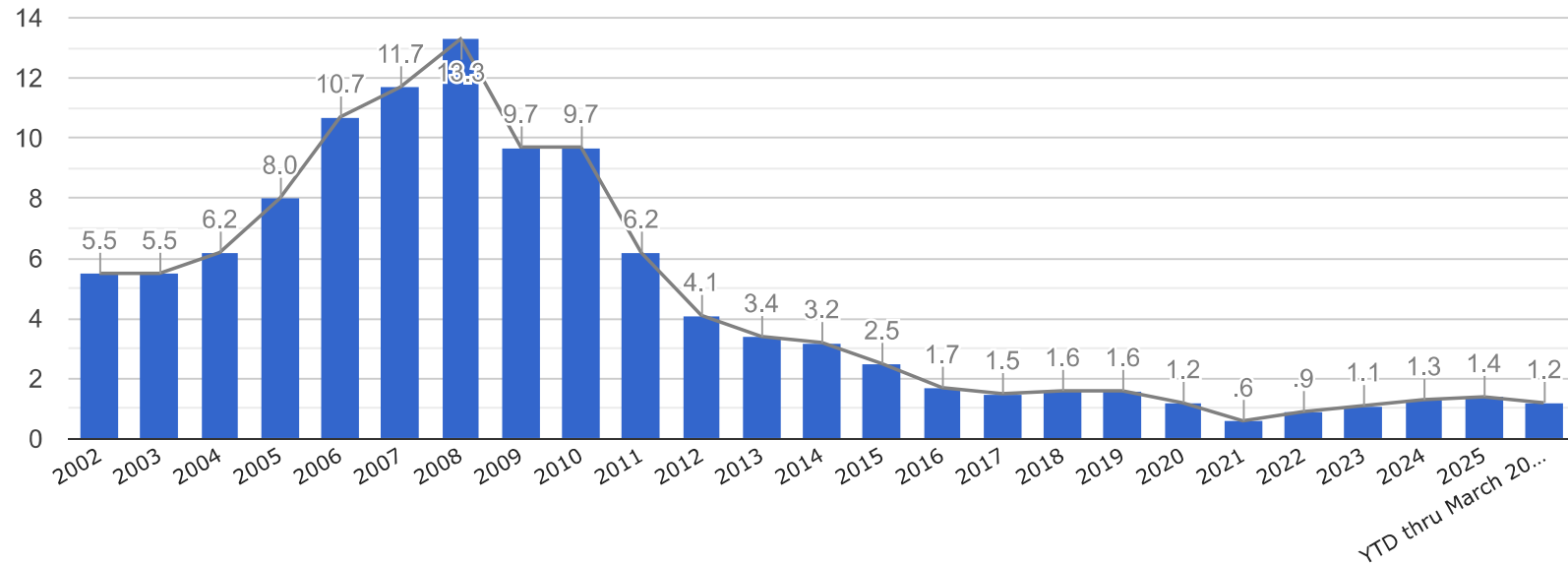
Stats based on PENDING Sales

	March			YEAR-TO-DATE		
	2026	2025	% Chg	2026	2025	% Chg
Avg Home Sale	406,736	378,930	7.3%	390,141	368,645	5.8%
Avg Sale Overall	395,702	365,954	8.1%	380,153	358,247	6.1%

2026 Sales of Residential Single Family Homes by Price Class

	March				YTD			
	Closed	%	Pending	%	Closed	%	Pending	%
Under to 19,999	2	.3	2	.2	4	.2	2	.1
20,000 to 29,999	1	.2	0	.0	3	.2	4	.2
30,000 to 39,999	2	.3	4	.5	6	.3	6	.3
40,000 to 49,999	2	.3	2	.2	7	.4	7	.3
50,000 to 59,999	1	.2	2	.2	4	.2	7	.3
60,000 to 69,999	2	.3	2	.2	5	.3	6	.3
70,000 to 79,999	1	.2	6	.7	4	.2	8	.4
80,000 to 89,999	1	.2	2	.2	6	.3	5	.2
90,000 to 99,999	0	.0	1	.1	3	.2	4	.2
100,000 to 119,999	2	.3	1	.1	8	.5	3	.1
120,000 to 139,999	3	.5	6	.7	13	.7	14	.6
140,000 to 159,999	10	1.5	16	1.8	27	1.5	35	1.6
160,000 to 179,999	20	3.0	17	1.9	58	3.3	55	2.5
180,000 to 199,999	14	2.1	30	3.4	50	2.8	81	3.7
200,000 to 249,999	64	9.7	124	14.1	226	12.8	291	13.3
250,000 to 299,999	97	14.8	141	16.0	268	15.2	349	15.9
300,000 to 399,999	210	32.0	229	26.0	512	29.0	589	26.9
400,000 to 499,999	109	16.6	117	13.3	256	14.5	318	14.5
500,000 to 599,999	43	6.5	60	6.8	131	7.4	161	7.4
600,000 to 699,999	19	2.9	43	4.9	57	3.2	93	4.2
700,000 to 799,999	14	2.1	21	2.4	43	2.4	45	2.1
800,000 to 899,999	13	2.0	20	2.3	29	1.6	37	1.7
900,000 to 999,999	9	1.4	10	1.1	16	.9	23	1.1
1,000,000 or over	18	2.7	24	2.7	31	1.8	46	2.1

Avg Months of Inventory



Source: grar.com (Greater Regional Alliance of REALTORS®)

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