

Greater Regional Alliance of REALTORS®
Comparative Activity Report
July 2026

Note: This report reflects closed sales and current activity (sales written) in Ionia County.

July New Listings	2026	2025	% Chg	Current Listings	Avg DOM	
Residential	70	75	-6.7%	Residential	89	81
Multi-Family	1	2	-50.0%	Multi-Family	7	102
Vacant Land	8	2	300.0%	Vacant Land	59	394
YTD New Listings				Total	155	
Residential	372	387	-3.9%			
Multi-Family	7	16	-56.3%			
Vacant Land	50	61	-18.0%			

Months of Inventory of Homes Based on Pending Sales 1.6

July CLOSED Sales	2026			2025		
	Units	% Chg	Volume	% Chg	Avg DOM	
Residential	58	7.4%	17,163,950	13.7%	25	54
Multi-Family	2	.0%	310,000	-86.6%	344	2
Vacant Land	1	-80.0%	35,000	-85.6%	11	5
Total All Sales	61	.0%	17,508,950	-.8%		61

Year-to-Date CLOSED Sales	2026			2025		
	Units	% Chg	Volume	% Chg		
Residential	273	-10.8%	76,523,250	-5.9%	306	81,285,767
Multi-Family	4	-60.0%	788,500	-80.2%	10	3,983,000
Vacant Land	23	-30.3%	2,379,000	-8.0%	33	2,585,701
Total All Sales	300	-14.0%	79,690,750	-9.3%	349	87,854,468

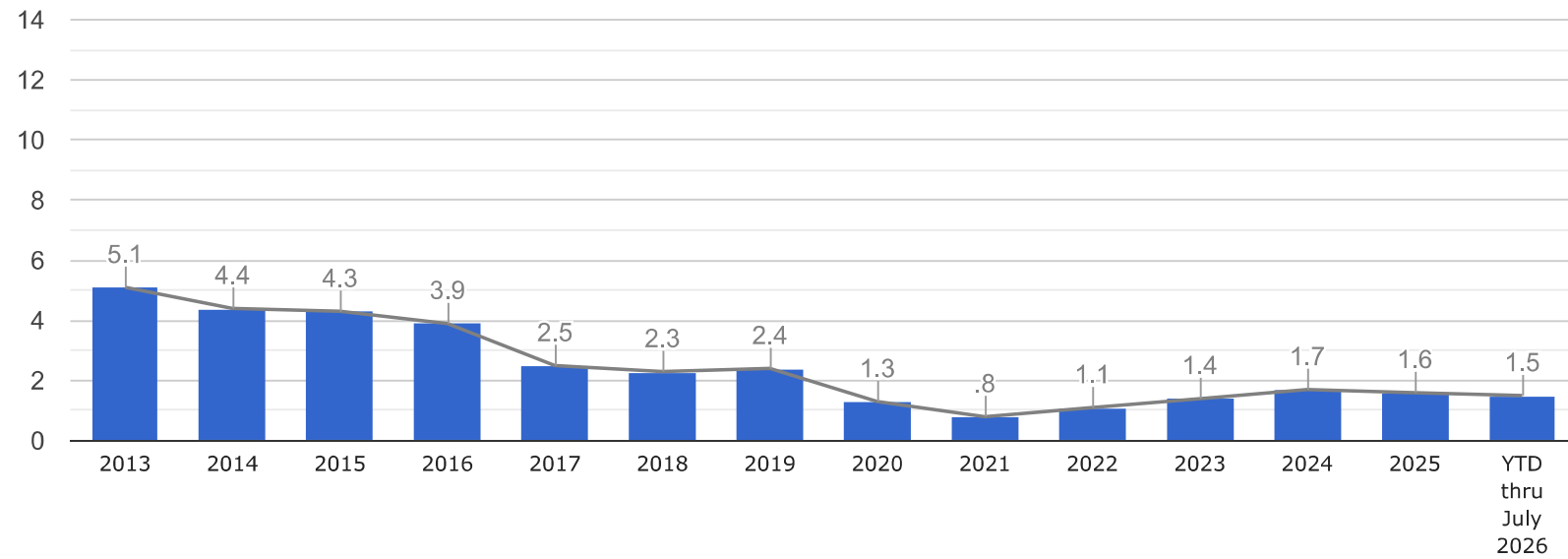
Stats based on CLOSED Sales	July			YEAR-TO-DATE		
	2026	2025	% Chg	2026	2025	% Chg
Avg Home Sale	295,930	279,445	5.9%	280,305	265,640	5.5%
Avg Sale Overall	287,032	289,303	-.8%	265,636	251,732	5.5%

July Pending Sales						2025		
	Units	% Chg	2026 Volume	% Chg	Avg DOM	Units	Volume	Avg DOM
Residential	54	-1.8%	14,494,140	-.8%	32	55	14,609,199	20
Multi-Family	1	-50.0%	199,000	-59.4%	23	2	490,000	11
Vacant Land	5	150.0%	665,000	447.3%	27	2	121,500	5
Total All Sales	60	1.7%	15,358,140	.9%		59	15,220,699	
Year-to-Date PENDING Sales						2025		
	Units	% Chg	2026 Volume	% Chg		Units	Volume	
Residential	320	-10.1%	87,739,866	-6.6%		356	93,919,154	
Multi-Family	4	-71.4%	753,900	-86.5%		14	5,589,900	
Vacant Land	28	-6.7%	3,126,700	21.2%		30	2,579,000	
Total All Sales	352	-12.0%	91,620,466	-10.3%		400	102,088,054	
Stats based on PENDING Sales								
	July			YEAR-TO-DATE				
	2026	2025	% Chg	2026	2025	% Chg		
Avg Home Sale	268,410	265,622	1.0%	274,187	263,818	3.9%		
Avg Sale Overall	255,969	257,978	-.8%	260,285	255,220	2.0%		

2026 Sales of Residential Single Family Homes by Price Class

	July				YTD			
	Closed	%	Pending	%	Closed	%	Pending	%
Under to 19,999	0	.0	0	.0	0	.0	0	.0
20,000 to 29,999	0	.0	0	.0	1	.4	1	.3
30,000 to 39,999	1	1.7	0	.0	5	1.8	4	1.3
40,000 to 49,999	0	.0	1	1.9	2	.7	3	.9
50,000 to 59,999	1	1.7	1	1.9	1	.4	2	.6
60,000 to 69,999	0	.0	1	1.9	1	.4	3	.9
70,000 to 79,999	0	.0	0	.0	2	.7	4	1.3
80,000 to 89,999	0	.0	0	.0	2	.7	2	.6
90,000 to 99,999	0	.0	0	.0	0	.0	2	.6
100,000 to 119,999	1	1.7	0	.0	3	1.1	1	.3
120,000 to 139,999	0	.0	0	.0	2	.7	6	1.9
140,000 to 159,999	1	1.7	4	7.4	9	3.3	11	3.4
160,000 to 179,999	5	8.6	5	9.3	18	6.6	26	8.1
180,000 to 199,999	4	6.9	3	5.6	23	8.4	28	8.8
200,000 to 249,999	10	17.2	11	20.4	58	21.2	73	22.8
250,000 to 299,999	12	20.7	10	18.5	51	18.7	51	15.9
300,000 to 399,999	14	24.1	12	22.2	58	21.2	62	19.4
400,000 to 499,999	5	8.6	4	7.4	19	7.0	23	7.2
500,000 to 599,999	1	1.7	2	3.7	9	3.3	9	2.8
600,000 to 699,999	3	5.2	0	.0	6	2.2	5	1.6
700,000 to 799,999	0	.0	0	.0	1	.4	1	.3
800,000 to 899,999	0	.0	0	.0	0	.0	1	.3
900,000 to 999,999	0	.0	0	.0	1	.4	1	.3
1,000,000 or over	0	.0	0	.0	1	.4	1	.3

Avg Months of Inventory



Source: grar.com (Greater Regional Alliance of REALTORS®)

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