Greater Regional Alliance of REALTORS®
Comparative Activity Report
October 2026

Note: This report reflects closed sales and current activity (sales written) in Muskegon County.

October New Listings	2026	2025	% Chg
Residential	259	271	-4.4%
Multi-Family	8	10	-20.0%
Vacant Land	28	22	27.3%
YTD New Listings			
Residential	2,525	2,490	1.4%
Multi-Family	90	97	-7.2%
Vacant Land	282	335	-15.8%

Current Listings		Avg DOM
Residential	541	140
Multi-Family	31	76
Vacant Land	191	288
Total	763	

Months of Inventory of Homes Based on Pending Sales 2.9

October CLOSED Sales	2026					2025		
	Units	% Chg	Volume	% Chg	Avg DOM	Units	Volume	Avg DOM
Residential	165	-24.3%	46,839,242	-22.3%	30	218	60,299,804	34
Multi-Family	5	25.0%	1,056,380	101.6%	48	4	523,900	2
Vacant Land	11	-56.0%	1,035,750	-66.3%	55	25	3,069,080	128
Total All Sales	181	-26.7%	48,931,372	-23.4%		247	63,892,784	

Year-to-Date CLOSED Sales	2026				2025	
	Units	% Chg	Volume	% Chg	Units	Volume
Residential	1,810	-5.2%	523,124,652	-.6%	1,910	526,285,604
Multi-Family	45	-18.2%	8,705,580	-24.0%	55	11,459,691
Vacant Land	134	-31.6%	13,633,895	-19.3%	196	16,884,660
Total All Sales	1,989	-8.0%	545,464,127	-1.7%	2,161	554,629,955

Stats based on CLOSED Sales

	October			YEAR-TO-DATE		
	2026	2025	% Chg	2026	2025	% Chg
Avg Home Sale	283,874	276,605	2.6%	289,019	275,542	4.9%
Avg Sale Overall	270,339	258,675	4.5%	274,240	256,654	6.9%

October Pending Sales	2026					2025		
	Units	% Chg	Volume	% Chg	Avg DOM	Units	Volume	Avg DOM
Residential	185	-4.6%	53,260,835	5.6%	39	194	50,420,724	44
Multi-Family	9	-18.2%	2,182,180	7.5%	71	11	2,030,200	55
Vacant Land	9	-50.0%	1,328,900	-12.8%	38	18	1,524,399	42
Total All Sales	203	-9.0%	56,771,915	5.2%		223	53,975,323	

Year-to-Date PENDING Sales	2026				2025	
	Units	% Chg	Volume	% Chg	Units	Volume
Residential	2,004	-3.5%	582,477,989	1.9%	2,076	571,562,452
Multi-Family	51	-25.0%	11,270,980	-21.9%	68	14,436,435
Vacant Land	159	-28.4%	16,280,350	-17.6%	222	19,754,249
Total All Sales	2,214	-6.4%	610,029,319	.7%	2,366	605,753,136

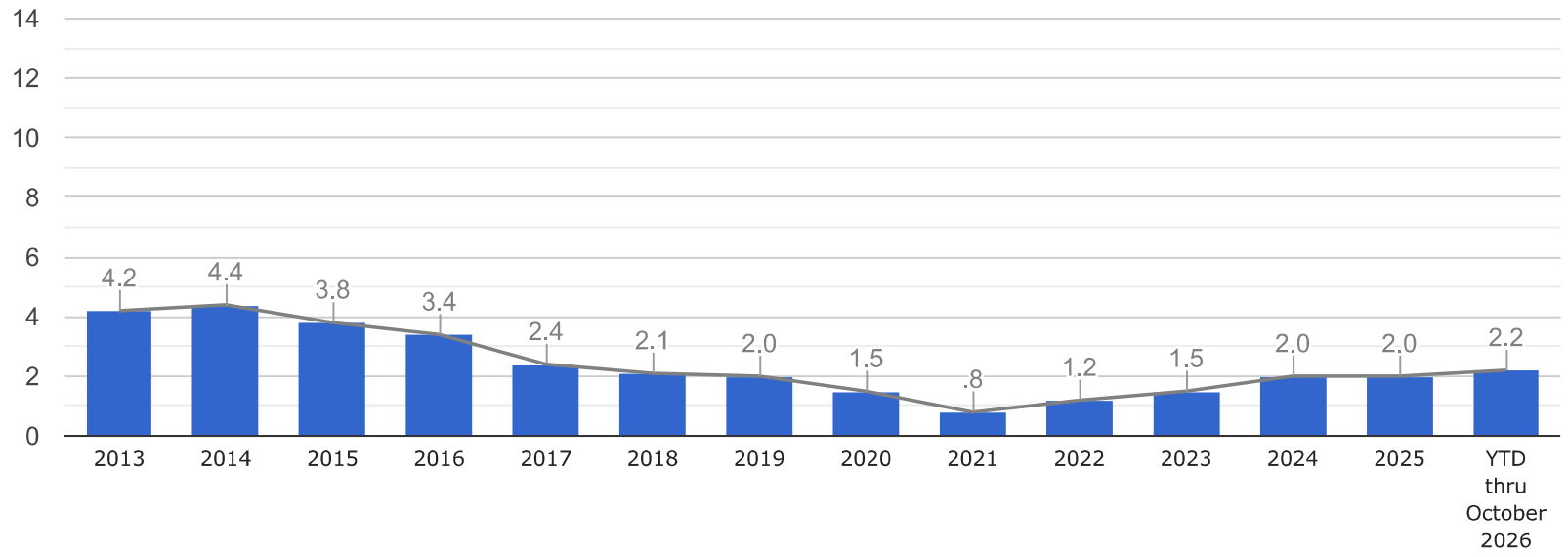
Stats based on PENDING Sales

	October			YEAR-TO-DATE		
	2026	2025	% Chg	2026	2025	% Chg
Avg Home Sale	287,896	259,901	10.8%	290,658	275,319	5.6%
Avg Sale Overall	279,665	242,042	15.5%	275,533	256,024	7.6%

2026 Sales of Residential Single Family Homes by Price Class

	October				YTD			
	Closed	**%**	**Pending**	**%**	**Closed**	**%**	**Pending**	**%**
Under to 19,999	1	.6	0	.0	10	.6	8	.4
20,000 to 29,999	0	.0	0	.0	8	.4	6	.3
30,000 to 39,999	2	1.2	6	3.2	8	.4	17	.8
40,000 to 49,999	1	.6	0	.0	14	.8	13	.6
50,000 to 59,999	5	3.0	2	1.1	24	1.3	18	.9
60,000 to 69,999	1	.6	1	.5	22	1.2	25	1.2
70,000 to 79,999	2	1.2	2	1.1	24	1.3	28	1.4
80,000 to 89,999	0	.0	3	1.6	18	1.0	28	1.4
90,000 to 99,999	3	1.8	4	2.2	23	1.3	37	1.8
100,000 to 119,999	3	1.8	7	3.8	56	3.1	54	2.7
120,000 to 139,999	8	4.8	7	3.8	64	3.5	88	4.4
140,000 to 159,999	11	6.7	9	4.9	81	4.5	97	4.8
160,000 to 179,999	12	7.3	7	3.8	105	5.8	110	5.5
180,000 to 199,999	12	7.3	13	7.0	116	6.4	143	7.1
200,000 to 249,999	26	15.8	34	18.4	288	15.9	319	15.9
250,000 to 299,999	17	10.3	26	14.1	288	15.9	311	15.5
300,000 to 399,999	35	21.2	30	16.2	362	20.0	363	18.1
400,000 to 499,999	12	7.3	13	7.0	146	8.1	175	8.7
500,000 to 599,999	8	4.8	11	5.9	73	4.0	68	3.4
600,000 to 699,999	1	.6	5	2.7	31	1.7	41	2.0
700,000 to 799,999	3	1.8	1	.5	14	.8	18	.9
800,000 to 899,999	0	.0	1	.5	12	.7	13	.6
900,000 to 999,999	0	.0	1	.5	6	.3	5	.2
1,000,000 or over	2	1.2	2	1.1	17	.9	19	.9

Avg Months of Inventory



Source: grar.com (Greater Regional Alliance of REALTORS®)

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