Greater Regional Alliance of REALTORS®
Comparative Activity Report
October 2026

Note: This report reflects closed sales and current activity (sales written) in the following areas: Kent County, Montcalm County, Georgetown and Jamestown Townships in southeastern Ottawa County, Ionia County, the 6 townships in northeastern Allegan County, and the northern half of Barry County (including all of Gun Lake).

October New Listings	2026	2025	% Chg
Residential	1,112	1,227	-9.4%
Multi-Family	34	39	-12.8%
Vacant Land	68	98	-30.6%
YTD New Listings			
Residential	10,950	11,313	-3.2%
Multi-Family	386	396	-2.5%
Vacant Land	754	875	-13.8%

Current Listings		Avg DOM
Residential	1,848	110
Multi-Family	102	102
Vacant Land	345	245
Total	2,295	

Months of Inventory of Homes Based on Pending Sales 2.4

October CLOSED Sales	2026					2025		
	Units	% Chg	Volume	% Chg	Avg DOM	Units	Volume	Avg DOM
Residential	755	-22.7%	301,171,473	-18.2%	27	977	368,379,979	27
Multi-Family	30	-9.1%	10,984,703	-31.2%	29	33	15,957,700	24
Vacant Land	48	-9.4%	6,430,460	-60.2%	83	53	16,159,237	72
Total All Sales	833	-21.6%	318,586,636	-20.5%		1,063	400,496,916	

Year-to-Date CLOSED Sales	2026				2025	
	Units	% Chg	Volume	% Chg	Units	Volume
Residential	8,285	-5.6%	3,364,451,402	-1.1%	8,773	3,402,141,995
Multi-Family	239	-11.8%	93,101,768	-5.7%	271	98,713,015
Vacant Land	391	-15.6%	66,701,559	-12.9%	463	76,590,503
Total All Sales	8,915	-6.2%	3,524,254,729	-1.5%	9,507	3,577,445,513

Stats based on CLOSED Sales

	October			YEAR-TO-DATE		
	2026	2025	% Chg	2026	2025	% Chg
Avg Home Sale	398,903	377,052	5.8%	406,089	387,797	4.7%
Avg Sale Overall	382,457	376,761	1.5%	395,317	376,296	5.1%

October Pending Sales	2026					2025		
	Units	% Chg	Volume	% Chg	Avg DOM	Units	Volume	Avg DOM
Residential	769	-20.1%	296,434,827	-20.8%	33	963	374,148,159	31
Multi-Family	24	-35.1%	8,647,600	-63.5%	47	37	23,724,100	37
Vacant Land	26	-56.7%	4,685,220	-59.0%	74	60	11,432,999	159
Total All Sales	819	-22.7%	309,767,647	-24.3%		1,060	409,305,258	

Year-to-Date PENDING Sales	2026				2025	
	Units	% Chg	Volume	% Chg	Units	Volume
Residential	9,003	-6.9%	3,640,941,536	-2.2%	9,667	3,724,639,654
Multi-Family	262	-20.8%	100,446,872	-23.4%	331	131,217,098
Vacant Land	470	-13.6%	87,900,142	-18.7%	544	108,130,100
Total All Sales	9,735	-7.7%	3,829,288,550	-3.4%	10,542	3,963,986,852

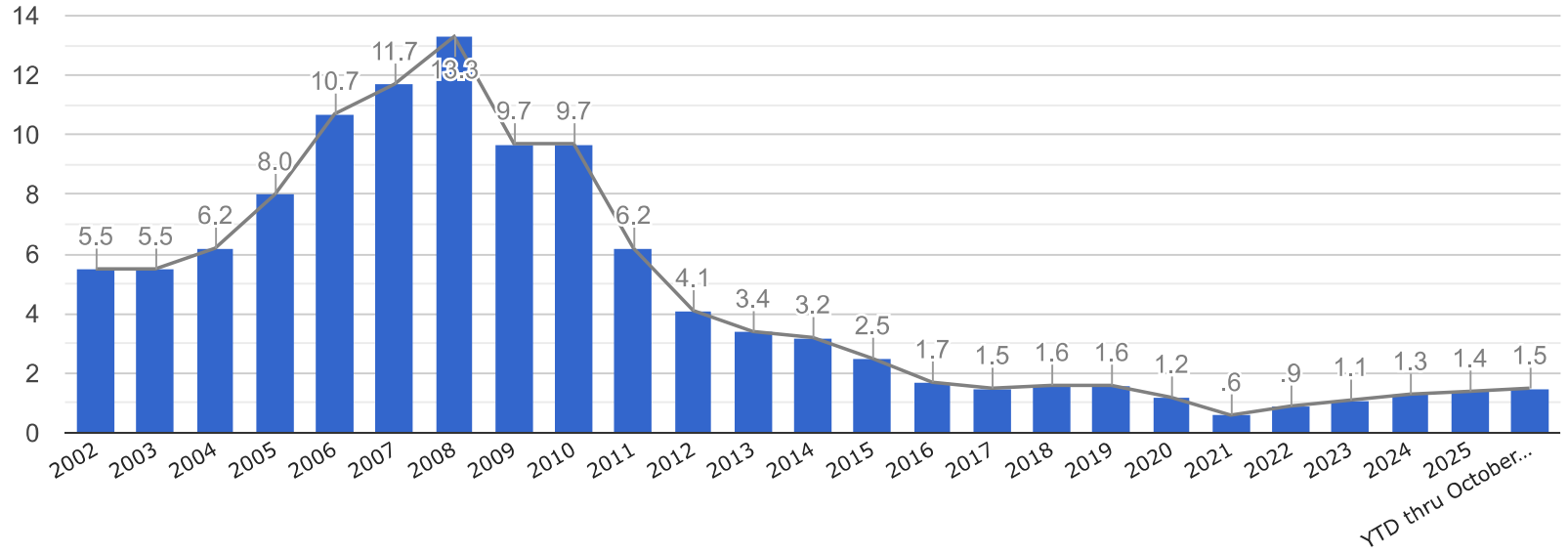
Stats based on PENDING Sales

	October			YEAR-TO-DATE		
	2026	2025	% Chg	2026	2025	% Chg
Avg Home Sale	385,481	388,524	-.8%	404,414	385,294	5.0%
Avg Sale Overall	378,227	386,137	-2.0%	393,353	376,018	4.6%

2026 Sales of Residential Single Family Homes by Price Class

	October				YTD			
	Closed	**%**	**Pending**	**%**	**Closed**	**%**	**Pending**	**%**
Under to 19,999	1	.1	0	.0	8	.1	3	.0
20,000 to 29,999	0	.0	0	.0	7	.1	8	.1
30,000 to 39,999	1	.1	1	.1	20	.2	21	.2
40,000 to 49,999	1	.1	2	.3	28	.3	21	.2
50,000 to 59,999	3	.4	3	.4	17	.2	24	.3
60,000 to 69,999	3	.4	2	.3	25	.3	36	.4
70,000 to 79,999	2	.3	3	.4	21	.3	28	.3
80,000 to 89,999	2	.3	2	.3	20	.2	16	.2
90,000 to 99,999	0	.0	2	.3	13	.2	24	.3
100,000 to 119,999	6	.8	5	.7	46	.6	32	.4
120,000 to 139,999	3	.4	6	.8	52	.6	74	.8
140,000 to 159,999	4	.5	9	1.2	100	1.2	116	1.3
160,000 to 179,999	9	1.2	18	2.3	175	2.1	196	2.2
180,000 to 199,999	18	2.4	27	3.5	194	2.3	283	3.1
200,000 to 249,999	91	12.1	89	11.6	881	10.6	1,068	11.9
250,000 to 299,999	129	17.1	122	15.9	1,237	14.9	1,406	15.6
300,000 to 399,999	214	28.3	215	28.0	2,387	28.8	2,511	27.9
400,000 to 499,999	114	15.1	115	15.0	1,294	15.6	1,327	14.7
500,000 to 599,999	64	8.5	61	7.9	699	8.4	703	7.8
600,000 to 699,999	31	4.1	33	4.3	378	4.6	390	4.3
700,000 to 799,999	23	3.0	25	3.3	237	2.9	237	2.6
800,000 to 899,999	8	1.1	10	1.3	130	1.6	147	1.6
900,000 to 999,999	8	1.1	6	.8	93	1.1	93	1.0
1,000,000 or over	20	2.6	13	1.7	224	2.7	239	2.7

Avg Months of Inventory



Source: grar.com (Greater Regional Alliance of REALTORS®)

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